



Preferred supplier of  
leading insurance companies

# Security? It's in our DNA



Protecting cars and  
commercial vehicles from  
theft and break-ins

A DNA Forensic Property Marking kit to mark all types of cars and commercial vehicles including 4x4s, vans and classic cars.

By marking a vehicle with **SelectaDNA** – a unique formula of DNA, UV tracer and microdots – and displaying the warning stickers, the chances of theft are reduced dramatically. Also included is a window etching solution, accredited to LPS1225 to provide a further visible deterrent to would-be thieves.

**SelectaDNA** has been tested to the very highest industry standards, attaining PAS820 Grade A External and Thatcham Quality Assurance.

**SelectaDNA** is the ultimate deterrent against theft, as the one thing criminals fear most is ... DNA evidence.



**SelectaDNA**  
Advanced Forensic Marking



SelectaDNA Secure  
Automotive Forensic  
Marking System



Assessed to ISO 9001:2008



IS 600150



EN 6102012



LIFETIME  
REGISTRATION



Reduces burglaries  
by up to 83%\*



Product Code: 19511

Secured by Design



Official Police Security Initiative

## What is SelectaDNA?

SelectaDNA is a forensic marking system designed to reduce theft and burglaries by coding valuable possessions with unique synthetic DNA and thousands of microscopic dots, and using warning labels to alert criminals that your property is protected.



DNA  
PROTECTION



SECURE  
DATABASE



MICRODOTS  
INSTANT ID



GLASS  
ETCHING

SelectaDNA is the world's most powerful crime prevention solution. Each system contains a unique forensic code which can link thieves to a crime scene. The system is a huge deterrent, as the one thing criminals fear most is... DNA evidence.

Mark your vehicle with a unique DNA formula that is inconspicuous and virtually impossible to remove.

Apply the formula to concealed areas of your vehicle, attach the tamper-resistant warning stickers and prominently display the warning signs to let thieves know what they're up against! Use the window etching kit to mark your vehicle windows with your unique SelectaDNA code.

Finally, register your marked vehicle on our Police and Insurance Approved Secure Asset Register so that if the worst happens and it is stolen, police from around the world can easily identify it even if thieves have attempted to change its identity or break it up in to parts.

For more information visit

[www.selectadna.co.uk](http://www.selectadna.co.uk)

Email

[sales@selectamark.co.uk](mailto:sales@selectamark.co.uk)

or contact

+44 (0)1689 860757

## How it works



Step 1

Use SelectaDNA to mark  
and protect your vehicle



Step 2

Apply glass marking  
to vehicle windows



Step 3

Apply TESA security  
labels



Step 4

Apply warning stickers  
to show your vehicle is  
protected



Step 5

Register your unique DNA  
code on our secure database

