

# Security? It's in our DNA

Preferred Supplier

Preferred supplier of leading insurance companies



## Protecting cars and commercial vehicles from theft and break-ins

A DNA Forensic Property Marking kit to mark all types of cars and commercial vehicles including 4x4s, vans and classic cars.

By marking a vehicle with **SelectaDNA** – a unique formula of DNA, UV tracer and microdots – and displaying the warning stickers, the chances of theft are reduced dramatically. Also included is a window etching solution, accredited to LPS1225 to provide a further visible deterrent to would-be thieves.

**SelectaDNA** has been tested to the very highest industry standards, attaining PAS820 Grade A External and Thatcham Quality Assurance.

**SelectaDNA** is the ultimate deterrent against theft, as the one thing criminals fear most is ... DNA evidence.



LIFETIME  
REGISTRATION



**Reduces burglaries  
by up to 83%\***

Secured by Design



Official Police Security Initiative

Product Code: 19511



## What is SelectaDNA?

SelectaDNA is a forensic marking system designed to reduce theft and burglaries by coding valuable possessions with unique synthetic DNA and thousands of microscopic dots, and using warning labels to alert criminals that your property is protected.



**DNA  
PROTECTION**



**SECURE  
DATABASE**



**MICRODOTS  
INSTANT ID**



**GLASS  
ETCHING**

SelectaDNA is the world's most powerful crime prevention solution. Each system contains a unique forensic code which can link thieves to a crime scene. The system is a huge deterrent, as the one thing criminals fear most is... DNA evidence.

Mark your vehicle with a unique DNA formula that is inconspicuous and virtually impossible to remove.

Apply the formula to concealed areas of your vehicle, attach the tamper-resistant warning stickers and prominently display the warning signs to let thieves know what they're up against! Use the window etching kit to mark your vehicle windows with your unique SelectaDNA code.

Finally, register your marked vehicle on our Police and Insurance Approved Secure Asset Register so that if the worst happens and it is stolen, police from around the world can easily identify it even if thieves have attempted to change its identity or break it up in to parts.

For more information visit  
[www.selectadna.co.uk](http://www.selectadna.co.uk)

Email  
[sales@selectamark.co.uk](mailto:sales@selectamark.co.uk)

or contact  
**+44 (0)1689 860757**

## How it works



**Step 1**

Use SelectaDNA to mark and protect your vehicle



**Step 2**

Apply glass marking to vehicle windows



**Step 3**

Apply TESA security labels



**Step 4**

Apply warning stickers to show your vehicle is protected



**Step 5**

Register your unique DNA code on our secure database



\*Based on a 1,000 home crime reduction initiative in North Manchester, 2010-2011